



**EMBASSY OF ISRAEL
HANOI**

Ngày 18 tháng 01 năm 2017

Số: EI.05.01.17

Đại sứ quán Israel tại Hà Nội xin kính chào Học viện Nông nghiệp Việt Nam và xin trân trọng đề nghị một việc như sau:

Trong khuôn khổ chương trình đào tạo của Cơ quan Hợp tác Quốc tế, Bộ Ngoại Giao Israel (MASHAV), chúng tôi xin vui mừng thông báo để Quý Cơ quan biết rằng Bộ Ngoại giao dành học bổng cho các ứng viên từ Việt Nam các khóa học tại Israel như sau:

1. Khóa học “Kinh tế nông nghiệp: công cụ nâng cao năng lực cho phụ nữ nông thôn”
(Agribusiness: A tool for the Empowerment of Rural Women).
Thời gian học: 23/04 - 12/05/2017. Hạn nộp hồ sơ: 24/02/2017.
Chi tiết: <http://bit.ly/agribiz2017>

2. Khóa học “Biến đổi khí hậu và nông nghiệp” (Climate change and Agriculture)

Thời gian học: 14-26/05/2017. Hạn nộp hồ sơ: 28/02/2017

Chi tiết: <http://bit.ly/scholarship2017-nongnghiepvabiendoikhihau>

Mẫu đơn được đăng tại <http://bit.ly/applyform16>

Mọi chi phí liên quan đến khóa học bao gồm học phí, chi phí đi lại tại Israel, tiền ăn ở sẽ do chính phủ Israel tài trợ. Tiền vé máy bay hai chiều Việt Nam – Israel và tiền tiêu vặt sẽ do cơ quan cử học viên hoặc học viên tự chi trả.

Yêu cầu ứng viên có bằng chuyên ngành, tiếng Anh tốt. Đính kèm là chi tiết khóa học. Ứng viên sẽ được mời phỏng vấn.

Thông tin thêm xin liên lạc với cô Nguyễn Bảo An, điện thoại (04) 38433140 (máy lẻ 511), di động 0913 213 114, email: mashav@hanoi.mfa.gov.il

Đại sứ quán mong sớm nhận được phúc đáp của Quý Cơ quan.

Nhân dịp này, Đại sứ quán Israel tại Hà Nội xin gửi Học viện Nông nghiệp Việt Nam lời chào trân trọng.

Học viện Nông nghiệp Việt Nam

68 Nguyen Thai Hoc St., Tel: 84-4-38433140/1/2/3, Fax: 84-4-38435760



**MASHAV - Israel's Agency for International
Development Cooperation**

with

**UNIDO – United Nations Industrial Development
Organization**

invite professionals
to participate in the

International Course:

Agribusiness:

**A Tool for the Empowerment of
Rural Women**

23 April – 12 May 2017



About the Course

Background

Addressing gender equality and the empowerment of women, as well as increasing attention to economic and social development strategies within rural areas, are globally recognized as critical aspects of sustainable development. Rural women play a critical role in rural economies and societies in both developing and developed countries. Across the world, rural women have proven their commitment and resourcefulness in finding or adapting new ways to improve their own lives, as well as those of their families and communities. The agricultural sector and food production have been among the main pillars of the Israeli economy since Israel's declaration of independence, with the investment of massive funds for continuous research and development. However, over the last few years, the number of active farmers in Israel has been drastically reduced.

There is a continuous exit of small farmers from business, due to the limitation of land and water and an ever increasing trend away from farming to other professions. Today's farmers need to adapt to this process by making the required transition from being simple producers to becoming managers of an agricultural enterprise, armed with the latest technologies and know-how, as well as an understanding of the market.

Agricultural diversification, coupled with intensive Research and Development and effective up-to-date extension services for rural farms, will prevent the transformation of additional farming lands for non-agricultural use and keep farmers and rural professions in business. As technology and intensive agricultural methods change the conditions of agricultural production, farmers need to explore other alternatives in order to remain in the rural areas.

Taking into account current trends, Israel is ready to share its rich experience in agribusiness for the enhancement of rural development.

Aims

The proposed training program aims at contributing to rural women's empowerment by exploring agricultural entrepreneurship, as well as additional, farm related components of the rural economy contributing to income generation and employment, taking into consideration the adaptability of methods and technologies, to meet local conditions in each participant's country. The participants will be exposed to the various aspects of planning, development, and management of small businesses in agro-industries, so that by the end of the workshop they are able to:

- Use the tools of value chain analysis to elaborate growth strategies
- Organize, supervise, and manage farm production effectively and profitably
- Initiate, organize, and manage small agribusiness projects
- Provide tools for supporting small scale businesses in rural areas
- Plan and organize small and large agriculture enterprises with an emphasis on the entrepreneurial concept

Program Topics

The course will be held at two of MASHAV's training centers and will include professional lectures and visits on the following subjects:

At MCTC – The Golda Meir MASHAV Carmel International Training Center:

- Entrepreneurial Training: How to start and manage a microenterprise
- Marketing strategies for small businesses in the rural areas
- Women in business and the principles of gender mainstreaming
- Networking and Leadership skills
- Support systems in Israel and best practices in promoting innovative entrepreneurship

Application

Application Requirements

The advanced workshop is designed primarily for meteorological staff of National Meteorological and Hydrological Services engaged and interested in application of advanced agrometeorological methodologies and techniques in adapting and mitigating the possible effects of climate change. Candidates should hold an academic degree in related disciplines and at least two years of professional work experience. A full command of English is required.

Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the health declaration, should be sent to the relevant Israeli mission in the respective country **until 28th February, 2017**.

General Information

Arrival and Departure

Arrival date:	14.05.2017
Opening date:	15.05.2017
Closing date:	25.05.2017
Departure date:	26.05.2017

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

Location and Accommodation

The course will be held at **MATC - MASHAV's** International Agricultural Training Center at Kibbutz Hotel Shefayim, situated 20 km north of Tel Aviv near the coastal city of Netanya.

Participants will be accommodated at Hotel Kibbutz Shefayim in double rooms (two participants per room).

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Participants will be responsible for all other expenses, which are not covered by policy conditions. Health authorities recommend that visitors to Israel make sure they have been vaccinated against tetanus in the last ten years.

About MASHAV

MASHAV – Israel's Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel's experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development.

MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV's approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community's process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV's activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a "train the trainers" approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

About WMO\IMS RTC Bet-Dagan

The IMS/WMO RTC Bet Dagan of the Israel Meteorological Service, in cooperation with Israel's Agency for International Development Cooperation (MASHAV), has provided training at a post-graduate level since 1967. Several thousands of participants from all over the world, mainly from developing countries, have taken advantage of the opportunities provided by our RTC to study the application of meteorology to various aspects of economic activity.

About MATC

MATC - MASHAV's International Agricultural Training Center - specializes since 1963 in human capacity building and training programs in the fields of agriculture, water management, environment and rural development.

MATC conducts international, regional and country specific courses as well as professional study-tours, workshops and conferences based on Israeli agricultural know-how, innovation, and development experience. Its training programs, conducted in English, Spanish, French, Russian, and Arabic, are specifically designed to improve agricultural production in developing countries, to promote food security and to create partnerships as well as ongoing international cooperation for sustainable development. MATC works in close cooperation with Israel's Ministry of Agriculture and Rural Development and its Center for International Agricultural Development Cooperation - CINADCO. <https://www.facebook.com/MATCShefayim>

For further information, please contact:

Regional Training Center - RTC

Israeli Meteorological Service (IMS)

Road No.1, Rishon Le'Tsion, Israel, P. O. Box 5025001, Israel

Tel: +972-3-9403102 Fax: +972-3-9604065

rmtc@ims.gov.il; rtc.bet.dagan@gmail.com; gershteing@ims.gov.il

www.ims.gov.il

For further information, please contact:

The Golda Meir MASHAV Carmel International Training Center (MCTC)

Address: 12 David Pinsky, Haifa 3106002, Israel

Tel: +972- 4 - 8375904

Fax : +972- 4 - 8375913

Email : nuria@mctc.org.il

Website: www.mctc.org.il

About MATC

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For further information, please contact:

MASHAV Agricultural Training Center (MATC)

Address: Hotel Shefayim 60990, Israel

Tel: +972 - 9 - 8328249

Fax : +972 - 9 - 8328254

Email : rochale@matc.org.il

Website: www.mashav.mfa.gov.il

About UNIDO

The United Nations Industrial Development Organization (UNIDO) is a Specialized Agency of the UN system dedicated to the promotion of sustainable industrial development. It counts 174 Member States and delivers technical assistance services in over 100 countries. UNIDO's Agribusiness Development Branch provides technical cooperation services to assist developing countries add value to their agricultural output and generate employment opportunities in off-farm activities, thereby contributing to increased food security and reduction of poverty.

The services of the Branch aim at linking resources and markets in agribusiness value chains, strengthening forward and backward industrial linkages to support sustainable livelihood and economic transformation.

Their benefits extend to poor and marginalized rural population groups, to urban agro-industries and to communities facing human security challenges or requiring urgent supplies of agricultural equipment and/or the rehabilitation of crisis-damaged agro-industries. Visit www.unido.org for more information



STATE OF ISRAEL



MASHAV

Israel's Agency for International
Development Cooperation
Ministry of Foreign Affairs



Israeli Meteorological Service

MATC

MASHAV's International
Agricultural Training Center



World Meteorological
Organization

**MASHAV - Israel's Agency for International
Development Cooperation**

together with

**the Israeli Meteorological Service – IMS ,
the World Meteorological Organization -WMO**

invite professionals

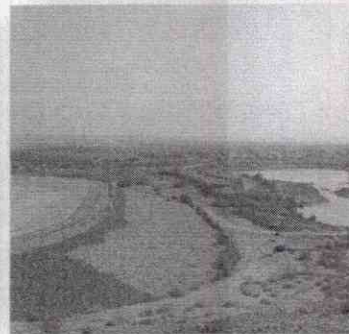
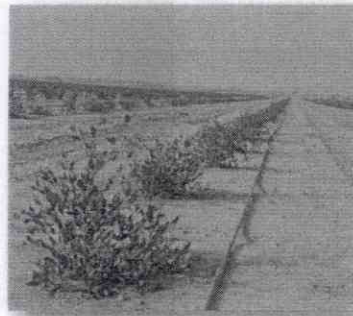
to participate in the

International Course:

Climate Change and Agriculture

14th - 26th May, 2017

Shefayim – Israel



About the Course

Background

The topics of this workshop are in accordance with the concept of the Global Framework for Climate Services (GFCS), where agriculture is one of the four key areas selected by the High Level Taskforce of GFCS.

Since Israel was successful with developing agriculture, despite the negative impact of its climate and water resources scarcity on its agricultural production, many of the methodologies developed during the years could be used also for mitigating the results of climate change and increasing the agricultural production.

This workshop will demonstrate advanced methodologies and techniques developed in order to compensate for the impact of unfavorable climate conditions on agricultural production. It will introduce Israel's knowledge in various fields such as: (i) Irrigation and water management under changing climate conditions (ii) Implementation of agro-technologies for microclimate control, (iii) Cultivation of crops resistant to climate change (iv) User-Provider Interaction, etc.

The workshop's curriculum will include a combination of classroom lectures, exercises, demonstrations, field trips and round-table discussions.

Aims

- a) To discuss the effects of climate change on different fields of agriculture and agricultural production.
- b) To demonstrate modern agrometeorological techniques and methods for mitigating the effects of climate change.

Main Subjects

The course will include professional lectures and visits on the following subjects:

Climate change and its effects on agricultural production:

- Precipitation distribution and changes
- Extreme events – floods, droughts, frost and heatwaves
- Phenological effects
- Pest and disease effecting agricultural yields

Agrometeorological techniques:

- Water management and implementation of irrigation systems:
 - Evapotranspiration estimation (Penman-Monteith)
 - Usage of marginal water
- Micro climate control
- GIS, Satellite Imagery and other means of remote sensing as integrative tools for decision making
- Soil management
- Eco-Agriculture (the coexistence between the agriculture and natural environment)

Forecast and risk management for improving agricultural production:

- Weather and climate forecasts and their impact on agriculture
- Usage of economical tools for mitigating the impacts of climate change

At MATC – MASHAV's International Agricultural Training Center:

- Agriculture and rural development
- New trends in modern agriculture (technological advancements, nutritional concerns, water/energy management)
- Implementation of agricultural projects
- Branding and marketing agricultural produce
- The linkage between research, extension, and applied agriculture

Application

Application Requirements

The course is geared towards policymakers, professionals, and practitioners involved in agriculture and rural development, as well as representatives of the agriculture private sector. Candidates should hold an academic degree in related disciplines and have at least five years of professional work experience in related fields.

Priority will be given to candidates selected by **UNIDO**.

A full command of English is required

Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms should be sent to the relevant Israeli mission in the respective country and copy to nuria@mctc.org.il by the **24/2/2017**.

General Information

Arrival and Departure

Arrival date: 23/4/2017

Opening date: 23/4/2017

Closing date: 11/4/2017

Departure date: 12/4/2017

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

Location and Accommodation

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship. **UNIDO** will cover the airfares of those selected by their offices.

Health Services

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The course will be held at **The Golda Meir MASHAV Carmel International Training Center (MCTC) 23/4 – 3/5, 2017**, situated at **12 David Pinsky Street, Haifa**, and (second part of the training) at **MASHAV's International agriculture training center (MATC) 3-12/5, 2017**.

Participants will be accommodated at **MCTC and MATC** in double rooms (two participants per room).

About MASHAV

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About The Golda Meir MASHAV Carmel International Training Center (MCTC)

The Golda Meir MASHAV Carmel International Training Center (MCTC) was established in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa and Asia. Since the establishment of MCTC, some 22,500 participants from over 150 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, the Middle East, Oceania, and the Caribbean have attended over 650 capacity-building programs and workshops, and 29 International Conferences for Women Leaders, conducted in Israel.

MCTC focuses on three areas of study: Community Development, Early Childhood Education, and Organization and Management of Microenterprises, all with gender as a crosscutting issue. In each training program there are up to 30 women and men from various countries. Usually two workshops are conducted concurrently in different languages (English, French, Spanish, Russian, or Arabic). The Center is located on Mount Carmel in Haifa. The building consists of living accommodation and classrooms, as well as recreation and dining facilities. A library and a computer laboratory with internet access serve the participants. MCTC enjoys the active cooperation of a number of international organizations, governmental and non-governmental organizations and development authorities. www.mctc.org.il