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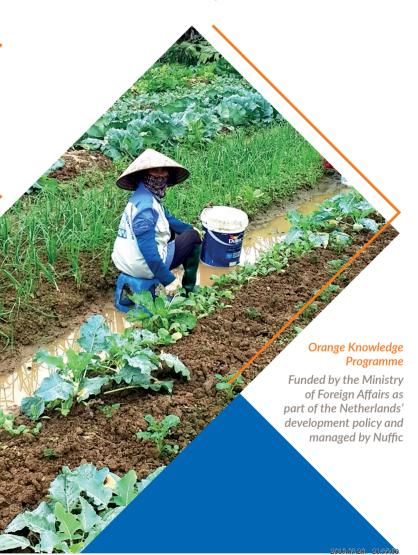
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January 2019 - December 2021



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## ENHANCING PERFORMANCE OF THE HORTICULTURAL SECTOR IN NORTH AND CENTRAL VIETNAM

Pillar

Establish Innovation Centre for Horticulture for technology development and transfer to support market orientation and enhance capacity of graduates

## The centre focuses on

- Research, demonstration and capacity building aimed at developing innovative, resource-use efficient, sustainable and economically feasible protected horticulture production systems for small and medium scale farmers and agri cooperatives.
- Updating curricula, teaching material and methods at university and TVET levels to meet job market needs through collaboration with businesses and public sector.
- Developing multi-disciplinary education focusing on critical thinking and problem-solving.
- Providing internship opportunities and graduation projects for students (Dutch and Vietnamese).
- Supporting and collaborating with agribusiness sector through joint innovation, development of new technologies and showcasing and testing of products.

Pillar

Establish Agri Cooperative Knowledge Hub to enhance market orientation and overall performance of cooperatives

The hub will support existing and new cooperatives in their process to become viable and business-oriented by establishing the Agri Cooperative Knowledge Hub, a virtual space, embedded in the local context:

- Knowledge dissemination by providing training courses for cooperative members at various levels that address all relevant fields including cooperative awareness, principles and governance, agri-business management, value chain development, marketing, finance and accounting as well as agronomical and technological topics.
- Demonstration and testing of new technology in cooperation with the Horticulture Innovation Centre.

Pillar 3

Develop value chains for domestic and export markets

Supporting capacity building, applied research, innovation and development of technology and knowledge transfer in value chains:

- new crop varieties
- climate smart horticulture



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