

The project aims to enhance performance of selected vegetable and fruit value chains in North and central Vietnam with gender, youth and minority focus.

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ENHANCING PERFORMANCE OF THE HORTICULTURAL SECTOR IN NORTH AND CENTRAL VIETNAM

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**Orange Knowledge
Programme**

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ENHANCING PERFORMANCE OF THE HORTICULTURAL SECTOR IN NORTH AND CENTRAL VIETNAM

Pillar 1 Establish Innovation Centre for Horticulture for technology development and transfer to support market orientation and enhance capacity of graduates

The centre focuses on

- Research, demonstration and capacity building aimed at developing innovative, resource-use efficient, sustainable and economically feasible protected horticulture production systems for small and medium scale farmers and agri cooperatives.
- Updating curricula, teaching material and methods at university and TVET levels to meet job market needs through collaboration with businesses and public sector.
- Developing multi-disciplinary education focusing on critical thinking and problem-solving.
- Providing internship opportunities and graduation projects for students (Dutch and Vietnamese).
- Supporting and collaborating with agribusiness sector through joint innovation, development of new technologies and showcasing and testing of products.

Pillar 2 Establish Agri Cooperative Knowledge Hub to enhance market orientation and overall performance of cooperatives

The hub will support existing and new cooperatives in their process to become viable and business-oriented by establishing the Agri Cooperative Knowledge Hub, a virtual space, embedded in the local context:

- Knowledge dissemination by providing training courses for cooperative members at various levels that address all relevant fields including cooperative awareness, principles and governance, agri-business management, value chain development, marketing, finance and accounting as well as agronomical and technological topics.
- Demonstration and testing of new technology in cooperation with the Horticulture Innovation Centre.

Pillar 3 Develop value chains for domestic and export markets

Supporting capacity building, applied research, innovation and development of technology and knowledge transfer in value chains:

- new crop varieties
- climate smart horticulture
- efficient water use
- reduction of water contamination
- adaptive greenhouse technology
- post-harvest technology
- value addition
- cold chain development
- food safety and quality
- enhancing shelf-life
- consumer research.